



Media Contact:  
Callie Hincy  
24 Communications  
(334) 356-2426 / [Callie@24c.co](mailto:Callie@24c.co)

## Alabama Manufactured Housing Association Announces Eric Boehm and Bart Mercer's Induction into the Alabama Manufactured Housing Industry Hall of Fame

**For Immediate Release**  
**February 16, 2022**

**Hamilton, AL** – The Alabama Manufactured Housing Association announced today the induction of Eric Boehm and Bart Mercer into the Alabama Manufactured Housing Industry Hall of Fame. A ceremony was held on February 16th to honor the occasion.

Bart Mercer has over 30 years of business experience as the Vice-President of Jenilyn's Creations, Inc. He is President of Mercer Property Management, Inc. and serves on the Alabama Manufactured Housing Board of Directors where he served as Chairman for three years. Bart is a licensed home builder, landscaper, and serves on boards including the National Association of Counties' Broadband Task Force, and the Elmore Fire Department. He is also a member of the Association of County Commissions of Alabama's Legislative Committee. Bart is married to Lori Mercer, and they share two children, Katelyn and Owen.

Eric Boehm is a successful Regional Vice President for Clayton Homes located in Maryville, Tennessee. Clayton Homes is widely known as an industry leader in manufactured housing. Clayton Homes is dedicated to a socially conscious future through innovation and sustainable building practices. Eric is responsible for all aspects of the retail operations with 29 locations and over 200 employees. His Clayton Homes career began in 2003 as a General Manager. Over the years, Eric has worked for Clayton Homes in Tennessee, Alabama, South Carolina, North Carolina, Mississippi, and Florida. A strong work ethic combined with acquired knowledge from the Manufactured Home industry propelled Eric to the Regional Vice President position where

he has served for the past ten years. Eric is married to Angela Boehm, and they share two children, Sydney and Erin.

Nominees for the Hall of Fame must have made a significant contribution to the industry, owned, managed, or been a part of a successful business that contributed to the manufactured housing industry. In addition, nominees must be active in the manufactured housing industry for at least ten years. The Hall of Fame location is at the Alabama Manufactured Housing Association building in Montgomery, Alabama.

###

#### About Alabama Manufactured Housing Association

Since 1968, the Alabama Manufactured Housing Association has led the way for the manufactured housing and modular housing industry. Through determination and pride, manufactured housing and modular housing have earned their place in Alabama's housing market. The industry provides an innovative, safe, and affordable housing choice for nearly half a million Alabamians.

#### About Alabama Manufactured Housing Industry Hall of Fame

The AMHA membership, Hall of Fame Committee, the industry, and the public may nominate persons to be inducted into the Hall of Fame. Nominees or their sponsors provide a biographical sketch and complete a questionnaire. The Hall of Fame Committee, which consist of all living member of the Hall of Fame, receives all nominations and information submitted. They submit their scores based on the criteria, and all the scores are combined to determine the nominees to be inducted.

Five persons were inducted into the Hall of Fame in the first year (2001), and four in 2002. The number of yearly inductees was reduced to three in 2003; then two in 2012 and all subsequent years.