



2018 MULTI-STATE CONVENTION

Alabama, Louisiana, Mississippi, Tennessee

Post Office Box 320369 • Jackson, MS 39232-0369
601-939-8820 • Fax 601-939-7988 www.msmmha.com

MEMORANDUM

DATE: FEBRUARY 27, 2018

**TO: MEMBERS OF ALABAMA, LOUISIANA, MISSISSIPPI AND
TENNESSEE MANUFACTURED HOUSING STATE ASSOCIATIONS**

**FROM: Doris Hydrick, Executive Director Alabama MH Association (AMHA)
Steve Duke, Executive Director Louisiana MH Association (LMHA)
Jennifer Hall, Executive Director Mississippi MH Association (MMHA)
Marla McAfee, Executive Director Tennessee MH Association (TMHA)**

**RE: MULTI-STATE CONVENTION AUGUST 4 - 6, 2018
PERDIDO BEACH RESORT, ORANGE BEACH, ALABAMA**

Please join the Alabama, Louisiana, Mississippi, and Tennessee Manufactured Housing Associations for our sixth annual Multi-State Convention scheduled August 4-6, 2018 at the Perdido Beach Resort in Orange Beach, Alabama. This year Louisiana will be the host state. The theme for this year's convention is ***"Exploring New Possibilities"*** reflecting the positive industry growth.

We've planned an exciting convention filled with educational sessions, entertainment, and networking opportunities. At the past four conventions, we've had over three hundred attendees because we make it an event for the whole family. We hope you and your employees will join us at one of the most beautiful locations on the gulf coast.

Attached are the different levels of opportunities for the host and event sponsorships for the convention. The Host Sponsorship packages include various recognition levels for your company, as well as complimentary convention registrations. This allows your company to be recognized by your industry associates from the FOUR participating states. The complete convention registration and hotel information packet will be mailed separately to all members at a later date.

We hope you will help us make this a successful Multi-State Convention by signing up to be a sponsor today! If you have any questions regarding the enclosed sponsor packet, please contact the Mississippi Association office at 601-939-8820. We look forward to hearing from you soon.

Enclosure

SPONSORSHIPS

The Multi-State Convention, which includes **ALABAMA, LOUISIANA, MISSISSIPPI and TENNESSEE**, will be held **August 4-6, 2018 at the Perdido Beach Resort, in Orange Beach, AL**. The success of our convention greatly depends on our sponsors. The following is an outline of the three categories for **Host Sponsorships** and **Event Sponsorships** that will give you a greater flexibility in contributing to the overall convention.

GOLD HOST - \$3,000 - includes the following:

Name on table signs at all events, signage at all events, Host recognition in all 4 state newsletters and industry updates, website recognition on all 4 state sites, 3 free convention registrations (company representatives), and ribbon on badge. This year instead of the display booth option, we are adding the opportunity to allow our gold hosts to send a copy of their company brochures, flyers, or one page fact sheets to the MMHA office to be placed in the registration packets for all convention attendees. The materials must be received by July 13, 2018 in order to be placed in the registration packets.

SILVER HOST - \$2,000 - includes the following:

Name on table signs at all events, signage at all events, Host recognition in all 4 state newsletters and industry updates, website recognition on all 4 state sites, 2 free convention registrations (company representatives), and ribbon on badge.

BRONZE HOST - \$1,000 - includes the following:

Name on table signs at all events, signage at all events, Host recognition in all 4 state newsletters and industry updates, website recognition on all 4 state sites, and ribbon on badge.

EVENT SPONSORSHIP -Event sponsors will have signage at the event they sponsor, as well as listed with all the event sponsors. Host recognition in all 4 state newsletters and industry updates, website recognition on all 4 state sites, and ribbon on badge. Attached, you will find a list of events and the cost of sponsorship for each event along with a form to return to the MMHA office.

The deadline for receiving sponsorships is APRIL 20, 2018. We are looking forward to working with you during our 2018 Multi-State Convention. All sponsors are given the opportunity to provide “goodies” for the convention attendees’ bags. We are asking for 300 items, if you want to participate. If your give-a-way item is larger than 4 x 6 inches, please call the MMHA office at 601-939-8820 and discuss with Nell Huhn before you order them. We want all give-a-way items to be able to be placed in our convention bags. Your company may ship your regular sized items to MMHA, 1001 Airport Road, Flowood, MS 39232. However, if you order larger give-a-way items, you may need to ship them to the hotel directly. (please discuss with Nell Huhn) We would like to receive all give-a-way items at MMHA by July 13th. Thank you for your support of the Multi-State Convention.

See Enclosures

2018
“EXPLORING NEW POSSIBILITIES”
MULTI-STATE CONVENTION
PERDIDO BEACH RESORT
ORANGE BEACH, AL
AUGUST 4-6, 2018

“HOST” SPONSOR

IF YOUR COMPANY WOULD LIKE TO BE A “HOST” SPONSOR, PLEASE COMPLETE THIS FORM AND MAIL ALONG WITH YOUR CHECK TO THE MMHA OFFICE NO LATER THAN APRIL 20, 2018. YOU MAY FAX COMPLETED FORM IMMEDIATELY TO 601-939-7988 OR SCAN FORM AND EMAIL (nellh@msmmha.com)

CHECK ENCLOSED FOR: \$ _____ CHECK # _____

_____ **GOLD HOST \$3,000.00 Includes 3 convention registrations
(company representatives)**

_____ **YES, I WILL PROVIDE MATERIALS FOR THE
REGISTRATION PACKETS (GOLD HOST ONLY)**

_____ **SILVER HOST \$2,000.00 Includes 2 convention registrations
(company representatives)**

_____ **BRONZE HOST \$1,000.00 (does not include convention registration)**

*****OPPORTUNITY FOR ALL SPONSORS**

_____ **YES, MY COMPANY WILL PROVIDE 300 “GOODIES” FOR CONVENTION
BAGS BY JULY 13TH.**

PLEASE PRINT FIRM’S NAME FOR SIGNAGE:

CONTACT PERSON _____

ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

PHONE # _____ **FAX** _____ **EMAIL** _____

*****REGISTRATION FORMS FOR ATTENDEES WILL BE MAILED AT A LATER DATE.**

SIGNATURE OF PERSON RESPONSIBLE FOR PAYMENT

PLEASE MAKE CHECK PAYABLE TO MULTI-STATE CONVENTION
P.O. BOX 320369 JACKSON, MS 39232-0369
MMHA PHONE: 601-939-8820 FAX: 601-939-7988
or scan form and email to nellh@msmmha.com

2018
“EXPLORING NEW POSSIBILITIES”
MULTI-STATE CONVENTION
PERDIDO BEACH RESORT
ORANGE BEACH, AL
AUGUST 4-6, 2018

“EVENT” SPONSOR

IF YOU WOULD LIKE TO BE AN “EVENT” SPONSOR, PLEASE COMPLETE THIS FORM AND MAIL WITH YOUR CHECK TO THE MMHA OFFICE NO LATER THAN APRIL 20, 2018. If YOU WOULD LIKE TO SPONSOR MORE THAN ONE EVENT, PLEASE MAKE A COPY OF THIS FORM FOR EACH EVENT SPONSORED. YOU MAY FAX COMPLETED FORM(S) IMMEDIATELY TO 601-939-7988; SCAN FORM(S) AND EMAIL (nellh@msmmha.com).

CHECK ENCLOSED FOR: \$ _____ CHECK # _____

“EVENT” _____

****OPPORTUNITY FOR ALL SPONSORS**

_____ YES, MY COMPANY WILL PROVIDE 300 “GOODIES” FOR CONVENTION BAGS BY JULY 13TH.

PLEASE PRINT FIRM’S NAME FOR SIGNAGE:

CONTACT PERSON _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE # _____ FAX _____ EMAIL _____

*****REGISTRATION FORMS FOR ATTENDEES WILL BE MAILED AT A LATER DATE.**

SIGNATURE OF PERSON RESPONSIBLE FOR PAYMENT

PLEASE MAKE CHECK PAYABLE TO MULTI-STATE CONVENTION
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MMHA PHONE: 601-939-8820 FAX: 601-939-7988
or scan form and email to nellh@msmmha.com

2018
“OCEANS OF OPPORTUNITY”
MULTI-STATE CONVENTION
PERDIDO BEACH RESORT; ORANGE BEACH, AL
AUGUST 4-6, 2018
“EVENTS”

Saturday, August 4, 2018

6:00p.m. - 8:00p.m.

Welcome Reception 4 Sponsors \$1,000 Each

1. _____ 2. _____
 3. _____ 4. _____

Sunday, August 5, 2018

11:00a.m. - 1:00p.m.

Cooking Demo 2 Sponsors \$500 Each

1. _____ 2. _____

8:00a.m. - 12:00 noon

Golf Tournament 4 Sponsors \$1,000 Each

1. _____ 2. _____
 3. _____ 4. _____

Beverage Carts 3 Sponsors \$500 Each

1. Oliver Technologis _____ Northgate Parts _____
 3. _____

7:00a.m. - 3:00p.m.

Deep Sea Fishing 4 Sponsors \$1,000 Each

1. AquaKlear, Inc. _____ 2. _____
 3. _____ 4. _____

8:00p.m. - 9:30p.m.

Dessert Extravaganza 4 Sponsors \$500 Each

1. _____ 2. _____
 3. _____ 4. _____

Monday, August 6, 2018

8:00a.m. - 10:00a.m.

General Session & Breakfast 4 Sponsors \$500 Each

1. _____ 2. _____
 3. _____ 4. _____

6:00p.m. - 10:00p.m.

Reception & Banquet 4 Sponsors \$1,000 Each

1. _____ 2. _____
 3. _____ 4. _____

Kid’s Programs 4 Sponsors \$300 Each

1. _____ 2. _____
 3. _____ 4. _____

Saturday, August 4, 2018

6:00p.m. - 8:00p.m.

Monday, August 6, 2018

6:00p.m. - 10:00p.m.



2017 MULTI-STATE CONVENTION
Alabama, Louisiana, Mississippi, Tennessee

“HOST SPONSORS”

GOLD

CLAYTON HOME BUILDING GROUP
KABCO BUILDERS, INC.
OLIVER TECHNOLOGIES, INC.
SUNSHINE HOMES, INC.
21ST MORTGAGE CORPORATION

SILVER

BLEVINS, INC.
CLAYTON BANK AND TRUST
CREDIT HUMAN FEDERAL CREDIT UNION
SOUTH STATE BANK
TRI-STATE DISTRIBUTORS, INC.

BRONZE

CAPPAERT MANUFACTURED HOUSING, INC.
CASCADE FINANCIAL SERVICES
CHAMPION HOMES OF TENNESSEE AND KENTUCKY
COUNTRY PLACE MORTGAGE
DAVE CARTER & ASSOCIATES, INC.
DEER VALLEY HOMEBUILDERS, INC.
FRANKLIN STRUCTURES, LLC
LEXINGTON HOMES, INC.
MOBILE INSURANCE AGENCY
STYLE CREST, INC.
TIE DOWN ENGINEERING, INC.
UMH PROPERTIES, INC.



2017 MULTI-STATE CONVENTION
Alabama, Louisiana, Mississippi, Tennessee
“EVENT SPONSORS”

WELCOME RECEPTION

BUCCANEER HOMES
CAVALIER HOMES
CHAMPION HOMES OF TENNESSEE AND KENTUCKY
KABCO BUILDERS, INC.
SOUTHERN HOMES
TRUmh

COOKING DEMO

CLAYTON MAYNARDVILLE
SUNSHINE HOMES, INC.

GOLF TOURNAMENT

CIS FINANCIAL SERVICES, INC.
HOME CARE PLUS
KABCO BUILDERS, INC.
TRUmh

GOLF BEVERAGE CARTS

FRANKLIN STRUCTURES, LLC
NORTHGATE PARTS, INC.
OLIVER TECHNOLOGIES, INC.

DEEP SEA FISHING

AQUAKLEAR, INC.
PLATINUM HOMES, LLC (2 sponsorships)
TRIAD FINANCIAL SERVICES, INC.

DESSERT EXTRAVAGANZA

AMERICAN MODERN INSURANCE
CLAYTON APPALACHIA
CLAYTON BEAN STATION
SE ADDISON
RIVER BIRCH HOMES

GENERAL SESSION BREAKFAST

CLAYTON APPALACHIA
CLAYTON RUTLEDGE
DEER VALLEY HOMEBUILDERS, INC.
SE ADDISON

RECEPTION & BANQUET

CLAYTON ADDISON
CLAYTON SAVANNAH
GILES
HOME CARE PLUS
KABCO BUILDERS, INC.

KID'S PROGRAM

CLAYTON BEAN STATION
CLAYTON RUTLEDGE
JOHNSON & JOHNSON
JOINER-SIGLER INSURANCE